

FOR IMMEDIATE RELEASE:



Earle Fest 2017 brings Los Lobos and California Honeydrops

Tickets On Sale Friday, June 2 at 10am

Earle Fest featuring Los Lobos, California Honeydrops, Tift Merritt, Nina Gerber with Pam Delgado and Jeri Jones, Arielle, Timothy O'Neil Band, Dirty Cello, Emily Lois – Saturday, September 23rd

ROHNERT PARK, CA (May 30, 2017) – Second Octave, The Earle Baum Center of the Blind, Notable Talent and the 2017 SOMO Concert Series are pleased to announce the fourth summer show at SOMO Village in Rohnert Park. Tickets go on sale Friday, June 2nd.

On **Saturday, September 23rd**, the Earle Baum Center of the Blind and SOMO Concerts invite you to the tenth year of the tremendously successful Earle Fest benefit. This day long pop-up festival brings two stages of national and local acts along with sight loss education, food trucks, artists and local vendors. Headlining this year are East L.A. Legends [Los Lobos](#) joined by Bay Area party band [California Honeydrops](#), Award Winning Songwriter [Tift Merritt](#), and Kate Wolf's Guitarist [Nina Gerber](#) with Pam Delgado and Jeri Jones on the main stage. The locally focused Hopmonk stage in the Redwood Grove features Singer-Songwriter-Guitarist [Arielle](#), Sonomacana boot stompers [Timothy O'Neil Band](#), International Bluesy-grass [Dirty Cello](#) and Healdsburg's [Emily Lois](#). Doors open at 3pm with a 3:30pm show start. Tickets are \$55 for presale, \$65 the day of and can be purchased at <https://fanlink.to/EarleFest2017>.

Los Lobos

Los Lobos were already East L.A. neighborhood legends, Sunset Strip regulars and a Grammy Award winning band (Best Mexican-American/Tejano Music Performance) by the time they recorded their major label debut *How Will The Wolf Survive?* in 1984. Although the album's name and title song were inspired by a National Geographic article about real life wolves in the wild, the band—David Hidalgo, Louie Perez, Cesar Rosas, Conrad Lozano and Steve Berlin—saw parallels with their struggle to gain mainstream rock success while maintaining their Mexican roots. Perez, the band's drummer, once called their powerhouse mix of rock, Tex-Mex, country, folk, R&B, blues and traditional Spanish and Mexican music “the soundtrack of the

barrio.” Three decades, two more Grammys, a worldwide smash single (“La Bamba”) and thousands of rollicking performances across the globe later, Los Lobos is surviving quite well -- and still jamming with the same raw intensity as they had when they began in that garage in 1973.

The California Honeydrops

The California Honeydrops don’t just play music—they throw parties. Led by dynamic vocalist and multi-instrumentalist Lech Wierzynski, and drawing on diverse musical influences from Bay Area R&B, funk, Southern soul, Delta blues, and New Orleans second-line, the Honeydrops bring vibrant energy and infectious dance-party vibes to their shows. They’ve taken the party all over the world, playing festivals of all kinds and touring widely across North America, Europe and Australia. In 2016 the Honeydrops were honored to support Bonnie Raitt on her North America release tour—and in the past have been privileged to support the likes of B.B. King, Allen Toussaint, Buddy Guy, and Dr. John. Whether in those high-profile performances or in more intimate venues where the band itself can leave the stage and get down on the dance floor, the California Honeydrops’ shared vision and purpose remain: to make the audience dance and sing.

Tift Merrit

Tift Merritt is a Grammy-nominated singer-songwriter and recording artist. The Americana Music Association nominated Tift for 2004 Album, Artist and Song of the Year. "Broken," the first single from *Another Country*, parked itself at #1 on the Americana Airplay Chart for weeks, and was nominated for Song of the Year by the Americana Music Association. Tift Merritt’s music defies categorization. Her uniquely satisfying stew of rock and roll, soul, folk and country has record stores scratching their heads and audiences dancing in the aisles and telling their friends. There’s food for thought there, too—Tift knew she wanted to be a writer before she knew she wanted to be a musician, and her lyrics are carefully and finely crafted.

Nina Gerber

Nina Gerber plus Pam Delgado and Jeri Jones (of Blame Sally) will be performing the songs of Audrey Auld. After carving a career out of what some might call the shadows, guitarist Nina Gerber is at last beginning to dare the light. Her first album as a leader, *Not Before Noon*, follows two decades which brought her to prominence without ever placing her name on the front of an album cover. Since her accompaniment of Kate Wolf first earned her recognition, her acute skills as performer, producer and arranger have continued to deepen. Her contributions to acoustic music have earned her a following as loyal as for the numerous high talents she has accompanied - proving the shadows equal to the spotlight in the creation of honest, powerful, and beautiful music.

Arielle

Arielle is considered a music industry triple threat because she could enjoy an impressive career solely as a singer, songwriter or guitar player, but she has combined all three of those gifts to create a unique artistry that defies genres and borders. She recently opened for Gregg

Allman and traveled to Los Angeles in late September as the lone female and only Nashvillian to compete in Guitar Center's Onstage with Vince Gill contest. A New Jersey native who was raised in Sonoma County California, Arielle has already made the cover of *Guitar Player* magazine and released the single "California," which reached No. 3 on CMT Pure.

Timothy O'Neil Band

Timothy O'Neil is a songwriter from Temecula, California, currently submerged in the Sonoma County Americana scene, Timothy O'Neil Band bares its influences of punk-rock and mixes it into songs, nodding to genres of bluegrass, folk, and singer-songwriter. Be prepared to sing along and have one hell of a good time.

Dirty Cello

From China to Italy, and all over the U.S., Dirty Cello brings the world a high energy and unique spin on blues and bluegrass. Led by vivacious cross-over cellist, Rebecca Roudman, Dirty Cello is cello like you've never heard before. From down home blues with a wailing cello to virtuosic stompin' bluegrass, Dirty Cello is a band that gets your heart thumping and your toes tapping!

Emily Lois

Emily is a Sonoma County singer songwriter performing covers and originals at local venues, cafes, open mics and farmers markets.

The Earle Baum Center

Opened in 1999, the Earle Baum Center (EBC) is a 501(c)3 Community Benefit Organization, providing services to people with sight loss throughout Northern California. This unique community-oriented center, located on 17 beautiful acres in Santa Rosa, California, offers Independent Living Skills, Orientation and Mobility Training, a Low Vision Clinic and Assistive Technology services to people of all ages with sight loss. Instruction is focused on developing individuals' skills and building the confidence needed to live productive, fulfilling and independent lives.

Notable Talent

Notable Talent has been booking quality entertainment in the Bay Area, California and Nationwide since 1987. Sheila Groves-Tracey, owner and operator of Notable Talent, has been the talent buyer for The Mystic Theatre, The Uptown Theatre, The Twin Oaks Tavern, and the Sausalito Art Festival. Known in the industry as reliable, energetic and utterly professional, Sheila Groves-Tracey has been engaged in the entertainment business for 3 decades and is currently managing rising Americana star David Luning.

Second Octave

The team at Second Octave are committed to promoting high-end quality events, outdoor concerts and festivals in the North Bay with shows for all ages in a safe environment that supports local creativity, collaboration and commerce. Each SOMO Concerts event is a pop-up festival with local artists, vendors, food and more. The SOMO Concert Series is managed by

these high-level music executives working alongside Sonoma County young professionals to create a regional destination and home base for great musical experiences.

SOMO Village

The SOMO Village Event Center, found at 1100 Valley House Dr. Rohnert Park, CA, 94928, is Sonoma Clean powered and features the latest sound technology custom designed for the venue's outdoor 1200-square-foot stage. It is located in the heart of SOMO Village, an environmentally friendly 200-acre, planned mixed-use community in Rohnert Park, CA, forty miles north of San Francisco.

LINKS:

Second Octave Entertainment: secondoctave.com

SOMO Concerts: somoconcerts.com

SOMO Village: somoliving.com

The Earle Baum Center: earlebaum.org

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Pictured Above: Los Lobos



Pictured Above: California Honeydrops



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